



Who Will Best Serve Your Home Buying and Selling Needs?

Look at the Tale of the Tape

REALTORS®

In addition to abiding by state licensing and regulatory laws, **REALTORS®** must abide by a Code of Ethics in their dealings with clients.

Beyond the required classes for renewing their license, **REALTORS®** must take Ethics training every three years. Plus, **REALTORS®** can hold Designations.

REALTORS® have access to exclusive resources from national, state, and local associations, ensuring they are on top of real estate trends and best prepared to serve their clients.

REALTORS® are on the frontlines, lobbying on behalf of homeowners to ensure the American Dream of home ownership is not compromised.

REALTORS® have access to an electronic keypad system, a secure system to ensure that your house and belongings are safe.

REALTORS® can obtain more market data and research to assist your buying or selling needs.

VS

ETHICS & PROFESSIONALISM

EDUCATION

RESOURCES

ADVOCACY

SAFETY & SECURITY

ETHICS & PROFESSIONALISM

REAL ESTATE LICENSEES

Licensees are bound only by state licensing and regulatory laws

Licensees must only complete continuing education every two years.

Licensees have access to resources made available by their firms and to the general public

Licensees are not organized and not able to leverage their numbers to advocate for homeowners and the industry.

Licensees only have access to combination lockboxes that can cause a security issue if the combinations are not updated frequently

Licensees have access to market data and research made available to the public.



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REAL ESTATE
What's important is you.

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Add Your Custom Information Here

Contact Joni Conrad at jconrad@tcsr.realtor to request your customized flyer



Information Courtesy of Tri-County Suburban REALTORS® and the National Association of REALTORS®