

TCSR Text Messaging Policy

Purpose

Tri-County Suburban REALTORS® (TCSR) Association is committed to enhancing communication with its members through various means, including SMS text messaging. This policy outlines the guidelines and terms of use for SMS text messaging to ensure members are informed and understand the scope and limitations of this service. TCSR reserves the right to modify this SMS Text Messaging Policy at any time. Any changes will be communicated to members through appropriate channels.

Scope

This policy applies to all members of TCSR. TCSR is not liable for delayed or undelivered text messages.

Policy Statement

By becoming a member of TCSR, you acknowledge the following terms regarding SMS text messaging:

- TCSR reserves the right to send periodic SMS text messages to members.
- SMS text messages will be used sparingly and only for essential communications, such as:
 - o Legislative Calls-To-Action
 - o Dues Billing Reminders
 - o Class Cancellations
 - o Emergency Notifications
 - o Other Important Announcements and Updates

Opt-In/Opt-Out

Members have the right to opt out of receiving SMS messages at any time. To opt out, reply "STOP" to any text message received from TCSR or contact the association directly.

After opting out, members will no longer receive SMS text messages but will continue to receive communications via other methods (e.g., email, mail).

Data Privacy and Security

TCSR is committed to protecting the privacy and security of members' personal information.

Mobile phone numbers provided by members will be used solely for the purpose of sending SMS text messages. No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Cost of Messaging

TCSR does not charge members for sending SMS text messages. Message and data rates may apply. Members, not TCSR or its service providers, are responsible for payment of such charges.

Members are responsible for any charges from their mobile carrier associated with receiving SMS text messages.