August 2025

All Home Types Detached Attached

Local Market Insight

Boyertown Area (Berks, PA)



Presented by
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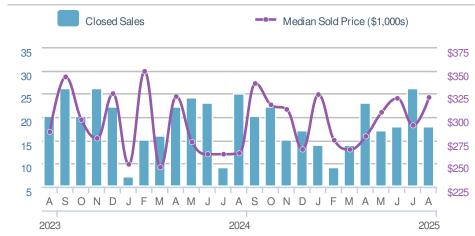
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Lauren Davis

August 2025

Boyertown Area (Berks, PA) - Detached

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Summary

In Boyertown Area (Berks, PA), the median sold price for Detached properties for August was \$325,000, representing no change compared to last month and an increase of 11.1% from Aug 2024. The average days on market for units sold in August was 16 days, 5% above the 5-year August average of 15 days. There was a 40% month over month decrease in new contract activity with 9 New Pendings; a 23.8% MoM decrease in All Pendings (new contracts + contracts carried over from July) to 16; and a 42.1% increase in supply to 27 active units.

This activity resulted in a Contract Ratio of 0.59 pendings per active listing, down from 1.11 in July and a decrease from 1.41 in August 2024. The Contract Ratio is 43% lower than the 5-year August average of 1.04. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







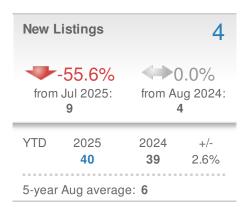
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Summary

In Boyertown Area (Berks, PA), the median sold price for Attached properties for August was \$319,900, representing an increase of 28% compared to last month and an increase of 38.5% from Aug 2024. The average days on market for units sold in August was 21 days, 57% above the 5-year August average of 13 days. There was a 50% month over month decrease in new contract activity with 3 New Pendings; a 33.3% MoM decrease in All Pendings (new contracts + contracts carried over from July) to 4; and a 50% increase in supply to 6 active units.

This activity resulted in a Contract Ratio of 0.67 pendings per active listing, down from 1.50 in July and a decrease from 2.50 in August 2024. The Contract Ratio is 55% lower than the 5-year August average of 1.48. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.





