# August 2025

All Home Types Detached Attached

# Local Market Insight

Cheltenham (Montgomery, PA)



Presented by
Lauren Davis
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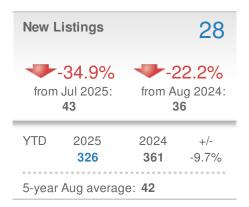
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# August 2025

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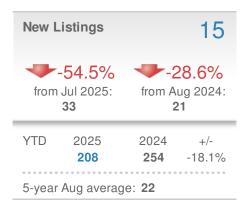
#### **Lauren Davis**

# August 2025

Cheltenham (Montgomery, PA) - Detached

#### Tri-County Suburban REALTORS

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Closed Sales		25	
4.2% from Jul 2025: 24		-7.4% from Aug 2024: 27	
YTD	2025 <b>179</b>	2024 <b>185</b>	+/- -3.2%
5-year Aug average: <b>25</b>			



### **Summary**

In Cheltenham (Montgomery, PA), the median sold price for Detached properties for August was \$520,000, representing a decrease of 3.8% compared to last month and an increase of 6.1% from Aug 2024. The average days on market for units sold in August was 34 days, 43% above the 5-year August average of 24 days. There was a 13% month over month decrease in new contract activity with 20 New Pendings; a 22% MoM decrease in All Pendings (new contracts + contracts carried over from July) to 32; and a 7.7% decrease in supply to 36 active units.

This activity resulted in a Contract Ratio of 0.89 pendings per active listing, down from 1.05 in July and a decrease from 1.49 in August 2024. The Contract Ratio is 52% lower than the 5-year August average of 1.84. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







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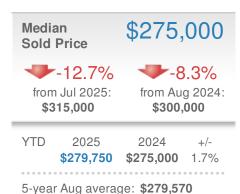
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### **Summary**

In Cheltenham (Montgomery, PA), the median sold price for Attached properties for August was \$275,000, representing a decrease of 12.7% compared to last month and a decrease of 8.3% from Aug 2024. The average days on market for units sold in August was 18 days, 13% above the 5-year August average of 16 days. There was a 9.1% month over month increase in new contract activity with 12 New Pendings; a 6.3% MoM decrease in All Pendings (new contracts + contracts carried over from July) to 15; and no change in supply with 23 active units.

This activity resulted in a Contract Ratio of 0.65 pendings per active listing, down from 0.70 in July and a decrease from 0.86 in August 2024. The Contract Ratio is 72% lower than the 5-year August average of 2.34. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.



