# August 2025

All Home Types Detached Attached

## Local Market Insight

Lower Merion (Montgomery, PA)



Presented by
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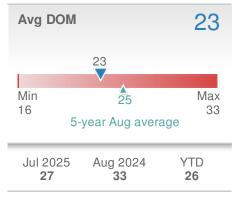














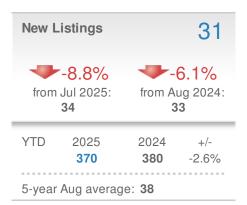
#### **Lauren Davis**

## August 2025

Lower Merion (Montgomery, PA) - Detached

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### **Summary**

In Lower Merion (Montgomery, PA), the median sold price for Detached properties for August was \$1,120,000, representing a decrease of 6.7% compared to last month and a decrease of 3.4% from Aug 2024. The average days on market for units sold in August was 16 days, 39% below the 5-year August average of 26 days. There was a 3.1% month over month decrease in new contract activity with 31 New Pendings; a 20.8% MoM decrease in All Pendings (new contracts + contracts carried over from July) to 42; and a 9.8% decrease in supply to 46 active units.

This activity resulted in a Contract Ratio of 0.91 pendings per active listing, down from 1.04 in July and an increase from 0.68 in August 2024. The Contract Ratio is 4% higher than the 5-year August average of 0.87. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







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### **Summary**

In Lower Merion (Montgomery, PA), the median sold price for Attached properties for August was \$350,000, representing a decrease of 3.4% compared to last month and an increase of 9.4% from Aug 2024. The average days on market for units sold in August was 32 days, 31% above the 5-year August average of 24 days. There was a 28% month over month increase in new contract activity with 32 New Pendings; a 5.6% MoM decrease in All Pendings (new contracts + contracts carried over from July) to 34; and a 15.2% decrease in supply to 56 active units.

This activity resulted in a Contract Ratio of 0.61 pendings per active listing, up from 0.55 in July and a decrease from 1.39 in August 2024. The Contract Ratio is 40% lower than the 5-year August average of 1.02. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.



