September 2025

All Home Types Detached Attached

Local Market Insight

Boyertown Area (Montgomery, PA)



Presented by
Lauren Davis
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Local Market Insight

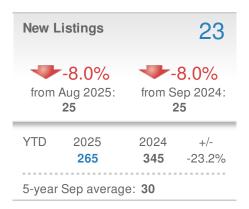
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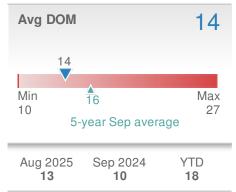














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Boyertown Area (Montgomery, PA) - Detached

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Median Sold Price \$480,000 ♣0.0% from Aug 2025: \$480,000 ♣17.1% from Sep 2024: \$410,000 YTD 2025 \$2024 +/-\$517,500 \$517,500 \$495,500 4.4%

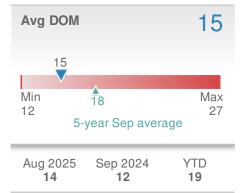
5-year Sep average: **\$428,400**

Summary

In Boyertown Area (Montgomery, PA), the median sold price for Detached properties for September was \$480,000, representing no change compared to last month and an increase of 17.1% from Sep 2024. The average days on market for units sold in September was 15 days, 16% below the 5-year September average of 18 days. There was a 44.4% month over month increase in new contract activity with 13 New Pendings; no MoM change in All Pendings (new contracts + contracts carried over from August) with 20; and a 2.5% decrease in supply to 39 active units.

This activity resulted in a Contract Ratio of 0.51 pendings per active listing, up from 0.50 in August and a decrease from 1.50 in September 2024. The Contract Ratio is 59% lower than the 5-year September average of 1.24. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







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Summary

In Boyertown Area (Montgomery, PA), the median sold price for Attached properties for September was \$362,450, representing an increase of 0.7% compared to last month and a decrease of 3.3% from Sep 2024. The average days on market for units sold in September was 13 days, 12% above the 5-year September average of 12 days. There was a 75% month over month increase in new contract activity with 7 New Pendings; a 23.1% MoM increase in All Pendings (new contracts + contracts carried over from August) to 16; and no change in supply with 1 active units.

This activity resulted in a Contract Ratio of 16.00 pendings per active listing, up from 13.00 in August and an increase from 6.83 in September 2024. The Contract Ratio is 137% higher than the 5-year September average of 6.76. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.





