# October 2025

All Home Types Detached Attached

# Local Market Insight

Boyertown Area (Montgomery, PA)



Presented by
Lauren Davis
Tri-County Suburban REALTORS
Email: Idavis@tcsr.realtor

## Local Market Insight

## Presented by

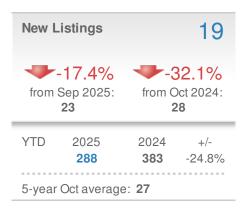
#### **Lauren Davis**

Tri-County Suburban REALTORS

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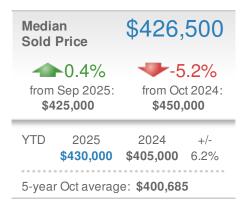
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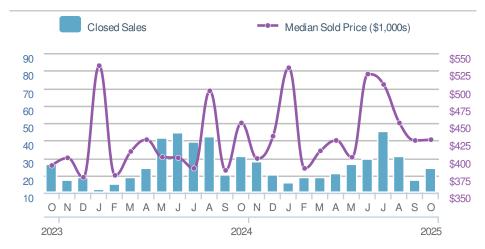
Email: ldavis@tcsr.realtor

















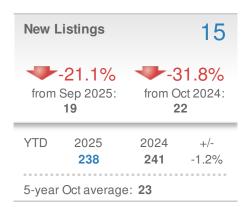
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Email: ldavis@tcsr.realtor









## **Summary**

In Boyertown Area (Montgomery, PA), the median sold price for Detached properties for October was \$640,000, representing an increase of 33.3% compared to last month and an increase of 37.6% from Oct 2024. The average days on market for units sold in October was 13 days, 23% below the 5-year October average of 17 days. There was a 30.8% month over month increase in new contract activity with 17 New Pendings; a 5% MoM increase in All Pendings (new contracts + contracts carried over from September) to 21; and a 2.6% decrease in supply to 38 active units.

This activity resulted in a Contract Ratio of 0.55 pendings per active listing, up from 0.51 in September and a decrease from 0.82 in October 2024. The Contract Ratio is 46% lower than the 5-year October average of 1.01. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







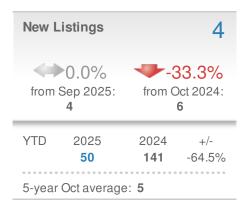
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## **Summary**

In Boyertown Area (Montgomery, PA), the median sold price for Attached properties for October was \$380,000, representing an increase of 4.8% compared to last month and an increase of 9.4% from Oct 2024. The average days on market for units sold in October was 5 days, 60% below the 5-year October average of 13 days. There was a 71.4% month over month decrease in new contract activity with 2 New Pendings; an 81.3% MoM decrease in All Pendings (new contracts + contracts carried over from September) to 3; and a 300% increase in supply to 4 active units.

This activity resulted in a Contract Ratio of 0.75 pendings per active listing, down from 16.00 in September and a decrease from 7.67 in October 2024. The Contract Ratio is 86% lower than the 5-year October average of 5.37. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.



