# October 2025

All Home Types Detached Attached

# Local Market Insight

Lower Merion (Montgomery, PA)



Presented by
Lauren Davis
Tri-County Suburban REALTORS
Email: Idavis@tcsr.realtor

# Local Market Insight

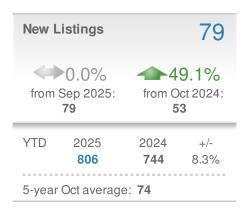
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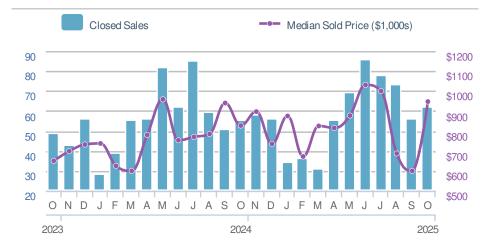
Email: ldavis@tcsr.realtor

















#### **Lauren Davis**

### October 2025

Lower Merion (Montgomery, PA) - Detached

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New F	Pendings	35			
-10.3%		-22.2%			
from Sep 2025:		from Oct 2024:			
39		45			
YTD	2025	2024	+/-		
	<b>379</b>	<b>378</b>	0.3%		
5-year Oct average: 38					

Close	d Sales	38			
31.0% from Sep 2025:		31.0% from Oct 2024:			
YTD	2025 <b>365</b>	2024 <b>344</b>	+/- 6.1%		
5-year Oct average: 34					



YTD 2025 2024 +/-\$1,175,000 \$1,122,500 4.7%

5-year Oct average: **\$1,007,300** 

# Summary

In Lower Merion (Montgomery, PA), the median sold price for Detached properties for October was \$1,263,500, representing an increase of 4% compared to last month and an increase of 20.3% from Oct 2024. The average days on market for units sold in October was 23 days, 16% above the 5-year October average of 20 days. There was a 10.3% month over month decrease in new contract activity with 35 New Pendings; a 6% MoM decrease in All Pendings (new contracts + contracts carried over from September) to 47; and an 11.3% decrease in supply to 47 active units.

This activity resulted in a Contract Ratio of 1.00 pendings per active listing, up from 0.94 in September and a decrease from 1.08 in October 2024. The Contract Ratio is 17% higher than the 5-year October average of 0.85. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.







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# **Summary**

In Lower Merion (Montgomery, PA), the median sold price for Attached properties for October was \$261,250, representing a decrease of 18.4% compared to last month and a decrease of 38.5% from Oct 2024. The average days on market for units sold in October was 60 days, 92% above the 5-year October average of 31 days. There was a 17.9% month over month increase in new contract activity with 33 New Pendings; a 26.5% MoM increase in All Pendings (new contracts + contracts carried over from September) to 43; and a 7.9% increase in supply to 68 active units.

This activity resulted in a Contract Ratio of 0.63 pendings per active listing, up from 0.54 in September and a decrease from 0.84 in October 2024. The Contract Ratio is 29% lower than the 5-year October average of 0.89. A higher Contract Ratio signifies a relative increase in contract activity compared to supply, and indicates the market is moving in the seller's favor. A lower Contract Ratio signifies a relative decrease in contract activity compared to supply, and indicates the market is moving in the buyer's favor.



